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## VACANCY ANNOUNCEMENT

TAHA is an apex private sector member-based organization mandated to develop and promote horticulture (flowers, fruits, vegetables, spices, herbs and horticultural seeds) in Tanzania. TAHA's goal is to improve the growth and competitiveness of horticultural industry in the country for social and economic gains. TAHA is a unified voicing platform for Tanzania horticulture, representing farmers at all levels, processors, exporters and service providers in the horticultural industry in Tanzania.

### Activity background

TAHA is currently implementing a 5-year USAID funded project called "Tuhifadhi Chakula". The purpose of the Project is to reduce food loss and waste and resultant climate effects for improved food security and livelihoods. The project is focusing on reducing food loss and food waste by addressing post-harvest handling issues within key value chains with major contribution to Tanzania food security basket. The project will implement interventions around four (4) main thematic areas, which are improve food handling, storage and value addition at producer and commercial levels, facilitate market access to ensure agricultural goods reach consumers, inform and promote policy and regulatory frameworks that reduce food loss and waste and strengthen local organizations capacity to lead on post-harvest management.

TAHA is seeking for a motivated and experienced Tanzanian to fill the position as described below.

**Position:** Market Access Coordinator (Re-advertised)

**Reporting to:** Value Chain Development Manager

**Duty station:** Arusha, Tanzania (1)

### Position summary.

The Market Access Coordinator is responsible for developing and implementing marketing strategies, facilitating access to markets, and ensuring compliance with local and international market standard to enhance the competitiveness of horticultural value chain actors.

### Scope of work

- Develop and implement strategies to tap available market opportunities for domestic, regional (EAC, SADC AND COMESA) and international (Asia, Middle East and Europe) markets.
- Work closely with partners to identify and develop market actors/buyers base for horticulture in different project areas.
- Support development of postharvest management facilities models for common use facilities.
- Conduct Market Intelligence Survey on available horticultural product opportunities and inform the sector.
- Promote and conduct capacity building on the usage of a Marketing Intelligence System (MIS)
- Input TARIC with market information and promote it to different stakeholders to accelerate accessibility and usage
- Develop market requirements guidelines for different markets (local, regional & international) and periodically check that these requirements are disseminated to farmers for easy markets access facilitation.
- Prepare periodic market trend to inform and guide farmers on their production and marketing plan.
- Prepare periodic trend to inform buyers/off-takers on the availability of horticultural products.
- Coordinate and implement practical model for linking farmers to available markets opportunities.

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- Collect and analyze market driven data to inform stakeholders on various marketing aspects.
- Design and ensure effective execution of capacity building programs around farmers, processors, and traders.
- Collect and package success stories and learnings for sharing with the Project.
- Participate in establishment of data collection mechanisms and tools for monitoring and evaluation.
- Promote and disseminate USAID-TCP's Market Information System to value chain actors.
- To perform any other duties as assigned by the supervisor.

### Qualifications and skills

Degree Level	Master's degree or bachelor's degree in business management, Marketing, Agribusiness and Agricultural Economics, Business Administration, Economics or any other related field.
Experience	<ul style="list-style-type: none"> <li>• At least 5 years of experience working in Agricultural/Horticultural sector.</li> </ul>
Key Skills	Excellent written and verbal communication skills. Good planning & coordination, management, and leadership skills. Strong interpersonal skills and the ability to build and maintain effective relationships with stakeholders.

### Application Procedure

Interested and qualified individuals should send their applications enclosing detailed;

- Application letter.
- Curriculum vitae (not exceeding 4 pages).
- Copies of qualification certificates.

The cover letter to be addressed to;  
Human Resources and Administration Manager,  
TAHA,  
P.O. Box 16520,  
ARUSHA.

### Application Instructions.

1. **Submission:** All applications must be submitted via email to the following address: [recruitment@taha.or.tz](mailto:recruitment@taha.or.tz).
2. **Format:** Please compile your application into a single PDF attachment. Ensure that all required documents are included in the PDF.
3. **Subject Line:** In the subject line of your email, clearly state the position you are applying for. For example: "APPLICATION FOR MARKET ACCESS COORDINATOR POSITION."
4. **Deadline:** The deadline for submitting your application is Monday, 2<sup>nd</sup> April 2024. Applications received after this date will not be considered.
5. **Adherence:** Please carefully adhere to all instructions provided above. Failure to comply with these instructions may result in your application not being reviewed.

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### **Remuneration**

The successful candidate will be remunerated according the TAHA salary scale, and in alignment with the candidate's qualifications and professional experience. Other employment benefits will be as per the organization's policy.

**Please note:** TAHA is an equal opportunity employer that welcome all qualified candidates to apply for the open positions. TAHA is committed to create a diverse and inclusive workplace where all employees feel valued and respected.

**Only shortlisted candidates will be contacted.**