

## EXTERNAL VACANCY ADVERTISEMENT

We are looking for a passionate **Marketing Officers** to plan and oversee the organization's marketing activities and campaigns. You will be the one to ensure that all marketing operations are successful in meeting the goals set by management.

A successful Marketing officer must have great enthusiasm for all things marketing and great knowledge of relevant techniques and principles. The ideal candidate will also be an excellent communicator and will have experience in managing different marketing ventures.

The goal is to ensure that the marketing efforts of the company add the highest value to its business.

**Location: Mwanza (15 posts), Kagera (5 posts), Tabora (5 posts), Dodoma (5 posts), Dar es Salaam (5 posts), Arusha (15 posts), Mbeya (10 posts), Iringa (5 posts) , Morogoro (10 posts), Kahama (10 posts), Simiyu (5 posts), Mara ( 5 posts), Geita (5 posts), Katavi (5 posts), Singida (10 posts).**

**Job Position: Marketing Officer (100 positions)**

### **Marketing officer requirements;**

- Advanced Diploma or Bachelor's degree in Marketing, Communications, or a related field.
- 2 Years & above of working experience in Marketing.
- Outstanding interpersonal skills.
- Strong knowledge of market research techniques.
- Proficient in MS Office and marketing software (e.g., CRM).
- Extensive familiarity with web analytics and social media.
- Familiar in computer applications added advantage.

### **Duties of the marketing officer;**

- Manage and develop marketing campaigns.
- Plan and implement creative campaigns on various social media platforms.
- Oversee and measure the effectiveness of campaigns.
- Conduct thorough market research to identify growth opportunities.



- Utilize research findings to provide marketing managers with insights and direction for upcoming marketing strategies and projects.
- Collaborate with manager(s) to prepare budgets.
- Manage promotional activities.
- Monitor marketing and sales performance to adjust the marketing strategy as needed.
- Enhance brand awareness by liaising with stakeholders and vendors to promote success.

To apply for the vacancy, please submit your application Cover letter and CV via email to [hoovexl@yahoo.com](mailto:hoovexl@yahoo.com), CC to [hojajulius@gmail.com](mailto:hojajulius@gmail.com) . The closing date for applications is 30<sup>th</sup> January 2025.

Address to;

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