

VACANCY ANNOUNCEMENT

Dattieko Investment Limited is a leading Tanzanian company specializing in the sale and manufacturing of modern agricultural solutions. With a focus on drip irrigation systems, pond liners, greenhouse structures, and beekeeping equipment, we offer high-quality products to meet the diverse needs of our customers. Our commitment to customer satisfaction, technical expertise, and sustainable farming practices sets us apart in the industry.

Dattieko Investment Limited is looking for a motivated and highly experienced Tanzanian to fill the following positions.

Position: Sales and Marketing

Reporting to: Managing Director

Duty station: Arusha, Tanzania

Position summary

The Sales and Marketing Officer will be responsible for developing and executing sales and marketing strategies to drive business growth. The role involves direct sales, customer engagement, digital marketing, and brand promotion. The officer will work closely with the management team to achieve the company's sales objectives and enhance customer relationships.

Key Duties and Responsibilities of the position

Sales Responsibilities:

- Develop and implement sales strategies to achieve company targets.
- Identify potential customers and generate leads through market research and networking.
- Conduct sales visits, presentations, and product demonstrations to clients.
- Build and maintain strong relationships with customers and stakeholders.
- Negotiate contracts, close sales deals, and ensure customer satisfaction.
- Monitor and report on sales performance and market trends.

Marketing Responsibilities:

- Develop and execute marketing campaigns to promote company products.
- Conduct market research to identify trends, customer needs, and competitor activities.
- Develop and manage promotional materials, including brochures, videos, and online content.
- Represent the company at trade shows, exhibitions, and industry events.
- Collaborate with suppliers, partners, and media to enhance brand visibility.

Digital Marketing Responsibilities:

- Manage the company's social media platforms, including content creation and engagement.
- Develop and implement digital marketing strategies to increase online presence.
- Optimize company website and ensure Search Engine Optimization (SEO) best practices.
- Manage online advertising campaigns, including Google Ads and social media ads.
- Track and analyze website traffic, social media performance, and campaign effectiveness.

Qualifications and skills

Degree Level	Bachelor's degree in marketing, Business Administration, Agriculture, or a related field.
Experience	Minimum of 3 years of experience in sales, marketing, or a related role. Experience in agricultural products and solutions is an added advantage.
Key Skills	<ol style="list-style-type: none">a) Strong knowledge of digital marketing strategies and tools.b) Excellent communication, negotiation, and presentation skills.c) Ability to work independently and meet sales targets.d) Proficiency in Microsoft Office, social media management tools, and CRM software.e) Strong analytical and problem-solving skills.f) Self-motivated with a results-driven approach.g) Creativity in developing marketing strategies.h) Strong networking and relationship-building skills.i) Ability to work under pressure and manage multiple tasks effectively.

Position: Store Officer

Reporting to: Operations Manager

Duty station: Arusha, Tanzania

Position summary

The Store Officer will be responsible for overseeing inventory management, maintaining accurate stock records, ensuring proper storage of goods, and coordinating with other departments for seamless operations.

Key Duties and Responsibilities of the position

Inventory and Stock Management:

- Maintain accurate records of stock levels, purchases, and deliveries.
- Conduct regular stock checks and physical inventory counts.
- Monitor stock movement and ensure timely replenishment of goods.
- Prevent stock losses through proper handling and storage of materials.
- Implement stock control measures to reduce waste and inefficiencies.

Store Operations Management:

- Receive, inspect, and verify incoming goods against purchase orders.
- Ensure proper storage, labeling, and arrangement of inventory.
- Maintain cleanliness and orderliness in the store.
- Develop and enforce standard operating procedures for store management.

Coordination and Reporting:

- Work closely with operations, sales, and technical teams to align inventory levels with business needs.

- Provide regular inventory reports to management.
- Address and resolve any discrepancies in stock records.
- Assist in supplier coordination for timely and accurate deliveries.

Degree Level	Bachelor's degree or Diploma in Supply Chain Management, Logistics, Business Administration, or a related field.
Experience	Minimum of 2 years of experience in storekeeping, inventory management, or a similar role
Key Skills	<ol style="list-style-type: none">Strong knowledge of inventory management systems and best practices.Familiarized with accounting software e.g. Quick book and Tally.Proficiency in Microsoft Office, inventory management software.Excellent organizational, analytical, and problem-solving skills.Ability to work independently and under minimal supervision.Strong attention to detail and accuracy.Good communication and interpersonal skills.Ability to multitask and prioritize workloads.High level of integrity and accountability.Strong problem-solving skills and a proactive approach.

Remuneration

The successful candidate will be remunerated according the Dattieko Investment Limited salary scales, and in alignment with the candidate's qualifications and professional experience.

Application Procedure

Interested and suitably qualified individuals should send their applications enclosed in detailed.

- Application letter
- Curriculum vitae
- Copies of qualification certificates

All application should be sent through the following email: hr@dattieko.co.tz.

The cover letter to be addressed to;
Human Resources Manager,
Dattieko Investment Limited,
P.O. Box 14128,
ARUSHA.

Please note: Dattieko Investment Limited is an equal opportunity employer that welcome all qualified candidates to apply for this open position.

The deadline for receiving application is Friday, 14th February 2025

Only shortlisted candidates will be contacted.