

We're Looking for a Qualified and Passionate Officer – Digital Content

Want to work for one of the largest charities of its kind in Africa? Are you a creative storyteller who loves crafting engaging digital content? Do you thrive in a fast-paced environment where you can bring ideas to life — from social media posts and email campaigns to videos and graphics — all while collaborating with a passionate, high-performing team? If you're a flexible, curious, and driven communicator who's eager to make a real impact... Keep reading!

Position Title and Work station:

Officer – Marketing Digital Content - The School of St Jude, Sisia Campus, Moshono, Arusha, Tanzania (1 Vacancy, Bachelor Degree)

About Us

The School of St Jude is a pioneering leader in charitable education within Africa. Every year we give 1,800 students with free, quality education, 100's of graduates with access to higher education, and provide more than 20,000 government school students with quality teachers. St Jude's is funded by generous supporters from around the world who make our mission of giving bright, poor Tanzanian students a free, quality education possible.

Who are you

- You love creating compelling digital content and can execute and publish to various social media and digital marketing channels.
- You are a team player who is creative, curious, flexible and calm.
- You are a good communicator who is passionate about digital marketing and storytelling.
- You go to sleep at night dreaming about being part of a high-performing team at an organisation that positively impacts your community.

What you'll do

- Create engaging digital content including graphics, animations, videos and copy for social media platforms (Facebook, Instagram, LinkedIn and TikTok), email campaigns, our website and other digital channels to support our marketing and fundraising objectives.
- Assist the Assistant Team Lead with the planning and concept creation for social media content, email marketing campaigns, newsletters, fundraising appeals, promotional tours and events.
- Create and publish Google ads using the monthly NFP Google Ad Grant and Google display advertising.
- Support the Graphic Designer and the Social Media and Content Producer with scheduling, measurement and evaluation of activity, research, administrative tasks, asset creation or repurposing as directed.

What we're looking for

- Recent university graduate with relevant experience of content creation, graphic design and social and digital marketing.
- Ability to manage multiple tasks simultaneously and remain calm under pressure.
- You are experienced using Adobe Creative Suite, Canva, and scheduling, publishing and analysing social and digital channel performance.
- You can prioritise tasks, plan your workload and deliver to deadlines.
- You have a strong work ethic and commitment to exceeding expectations and achieving success.

Why us

- The opportunity to use your talents and expertise to fight poverty through education and make a positive impact in Tanzania.
- A flexible and supportive community of international and local employees.
- Ample opportunities for career progression and development.
- Mid-morning tea and lunch (during working days).

Fighting poverty
through education





Are you interested?

Send your cover letter and an up-to-date Curriculum Vitae to recruitment@schoolofstjude.co.tz
(subject line must include the reference number: TSOSJ/HR/ADM/MKT/03/25)

Applications close on 08th April 2025. Only shortlisted candidates will be contacted.