



## **We're Looking for a Qualified and Passionate Team Lead – Marketing.**

**Want to work for one of the largest charities of its kind in Africa?** Are you an experienced communications and marketing leader who thrives on juggling multiple projects, guiding a creative team, and delivering results? Do you excel at planning campaigns, coordinating events, managing content, and overseeing digital marketing strategies — all while staying calm, curious, and passionate about making a difference? If this sounds like you... Keep reading!

### **Position Title and Work station:**

Team Lead – Marketing - The School of St Jude, Sisia Campus, Moshono, Arusha, Tanzania (1 Vacancy, Bachelor Degree)

### **About Us**

The School of St Jude is a pioneering leader in charitable education within Africa. Every year we give 1,800 students with free, quality education, 100's of graduates with access to higher education, and provide more than 20,000 government school students with quality teachers. St Jude's is funded by generous supporters from around the world who make our mission of giving bright, poor Tanzanian students a free, quality education possible.

### **Who are you**

- You are an experienced comms and marketing manager who thrives juggling multiple tasks and activities.
- You are a born leader who is creative, curious, flexible and calm.
- You are passionate about communications and marketing, love storytelling and are results-focused.
- You go to sleep at night dreaming about being part of a high-performing team at an organisation that positively impacts your community.

### **What you'll do**

- Work alongside the Head of Marketing to create and roll out engaging communication and marketing campaigns, including annual fundraising appeals, tours, special events, newsletters, and internal updates.
- Help shape St Jude's long-term digital marketing strategy by supporting plans for software, integrations, functionality, and analytics to meet fundraising and marketing goals.
- Support the Marketing team in creating meaningful, impactful content that highlights St Jude's story and inspires supporters.
- Plan, execute, and evaluate fundraising and marketing campaigns to gather insights, boost donations, and increase awareness locally and globally.
- Assist the Head of Marketing in overseeing the team's workflow, ensuring projects are delivered on time and to a high standard.

### **What we're looking for**

- A university graduate preferably with a marketing, communications or business administration Bachelor degree.
- Three to five years' experience in marketing and communications, including two years direct experience managing a team.
- Experience managing multiple projects for a variety internal and external stakeholder.
- You are organised, methodical, thorough and have a keen eye for detail.
- You enjoy mentoring and coaching your team for success!

### **Why us**

- The opportunity to use your talents and expertise to fight poverty through education and make a positive impact in Tanzania.
- A flexible and supportive community of international and local employees.

**Fighting poverty  
through education**





- Ample opportunities for career progression and development.
- Mid-morning tea and lunch (during working days).

**Are you interested?**

Send your cover letter and an up-to-date Curriculum Vitae to [recruitment@schoolofstjude.co.tz](mailto:recruitment@schoolofstjude.co.tz)  
(subject line must include the reference number: TSOSJ/HR/ADM/MKT/03/24)

Applications close on 08th April 2025. Only shortlisted candidates will be contacted.