**Job title:** Senior Research Manager

Digital & Social Behaviour Change (SBC)

**Reports to:** Deputy Project Director and Research Lead

**Duration:** until end August 2025 (fixed term, with potential for extension)

**Location:** BBC Media Action country offices

**Salary:** Competitive, on relevant local scale

**Closing date:** 7 April 2025

## BBC Media Action:

BBC Media Action is the BBC's international development organisation, and we believe in the power of media and communication for good. We work in over 20 countries around the world, supporting  independent media essential to democracy and development. Each year our projects and programmes reach over 100 million people facing poverty, inequality and insecurity with information they can trust, helping to improve health, bridge divides, challenge prejudice, and save and change lives. We follow the editorial standards and values of the BBC, but we rely on funding from donors and partners to carry out our work.

With new funding from the Gates Foundation (GF), we are launching three connected projects aiming to better integrate gender equality and social norms across our work, and further increase our global capacity as a leader in the use of media for social impact. Projects within the portfolio will include focus on digital attitudes and behaviours of adolescent girls and young women and their influencers; and large-scale demand creation in family planning. BBC Media Action is recruiting for the role of a Senior Research Manager to work on these three cross-country projects.

## Job purpose:

The Senior Research Manager will work on research across the three projects  and provide strategic support to the country and global team to deliver these projects ensuring that research is to a high quality and is also utilised effectively by internal and external stakeholders

The Senior Research Manager will also support BBC Media Action's Research and Learning team broadly on digital and SBC.

Reporting to the Deputy Director and Research Lead, s/he will also work closely with BBC Media Action's Head of Research to ensure that the research delivered meets project/s organisational needs.

**Main duties and responsibilities:**

- Lead on design and delivery of the research under the GF portfolio, including producing research deliverables for all three projects.
- Provide research support to GF and other projects within BBC Media Action with a digital and SBC lens
- Work with country teams and others e.g. advisors to ensure that research is innovative, of quality and delivered in a timely way
- Ensure that insights generated from research are communicated effectively and taken up by internal and external stakeholders.
- Play a leadership role in supporting researchers across the countries (as needed) to develop, share, learn, innovate and support each other

**Ideal candidate:**

- Able to make informed decisions to support teams to design and deliver high quality research efficiently
- Strong quantitative and qualitative research experience, designing and delivering actionable insights
- Experience in digital research, including leveraging social media analytics and developing and evaluating actionable 'use' cases to drive project outcomes
- Experience in conducting research to understand media and/or SBC, ideally in challenging contexts.
- Knowledge of research techniques that tackle social and gender norms among audiences
- Experience developing monitoring and evaluating plans for digital and other interventions with country research teams
- Ability to synthesise research findings and writing for publications
- Strong communication skills and ability to present research in a compelling way to multiple stakeholders
- Knowledge of Africa and South Asia (especially  countries in which BBC Media Action is working) would be an advantage.

**Location details**

The role will be based in one of BBC Media Action's offices in Africa or Asia. Current BBC Media Action offices are in the following cities, and the role could be based in any of these, subject to the prevailing security situation at the time of appointment: Abuja, Addis Ababa, Dar Es Salaam, Delhi, Dhaka, Freetown, Hargeisa, Jakarta, Juba, Kabul, Kathmandu, Kyiv, Lusaka, Nairobi, Phnom Penh, Suva, Tunis, Yangon.

Applications are welcome from anyone with the ***existing right to work in any of these countries***. BBC Media Action will not sponsor work visas for this engagement under any circumstances (business visas for short-term travel, if required, will be arranged). The successful applicant will be employed and based in their home country, with **salary set according to BBC Media Action's local pay scales** in that country.

## Safeguarding

This role will involve working with groups of vulnerable children, youth, and adults. For the successful candidate, mandatory training will be provided on BBC Media Action's safeguarding policy and staff code of conduct. BBC Media Action operates a zero-tolerance policy concerning all forms of abuse and exploitation of vulnerable people. A police background check may form part of the recruitment process.

## Application instructions

To apply, please send an email to apply-asia@bbcmediaaction.org before 2359 (UK time) on Monday 7 April 2025.

Your email must include:

1. Your CV – attached as a Word or PDF document
2. Confirmation of the country that you are applying from, and that you have the existing right to work in this country (ie without the need for a visa or work permit).
3. A brief statement (1 page max) explaining how your skills, strengths and experience meet the requirements for this role.
4. A brief description (1 page max) of the most complex digital research project you have worked on to date.

Applications that do not include the items listed above will not be considered.

## Privacy Notice

To comply with our legal obligations and the requirements of our donors, BBC Media Action is required to check that the organisations and individuals with which it does business are not subject to international sanctions or other such legal restrictions. To do this we may need to process personal data. Our privacy notice sets out how we keep your data safe and protect your privacy.